

Everything we imagined for the project, FH delivered strictly on time and with the quality we expected. And most importantly: with zero impact on the operations of the group.

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## TIGRE GROUP EXPANDS SAP SYSTEMS TO SUPPORT ITS CORPORATE STRUCTURE REVIEW WITH FH

Continuing its strategic planning, the largest Brazilian company in building material production reviewed its corporate structure using the innovative solution presented by FH.



#SuccessCase



## TIGRE GROUP EXPANDS SAP SYSTEMS TO SUPPORT ITS STRUCTURE

**Tigre is one of the largest Brazilian business groups that manufactures materials for the building segment. Acknowledged by their leadership and for having one of the most respected brands in its segment, the company stands out in launching innovative products and solutions.**

Tigre Group, continuing its strategic planning, was working on reviewing its corporate structure effectively, restricted to a specific deadline and it couldn't generate negative impacts on critical areas of the operation. Furthermore, aggressive in new acquisitions, the company sought simpler and faster methods, which reduced costs to integrate new companies and other group businesses to the systems used by the group. In this

scenario, FH implemented the Segments feature, allowing the grouping of all business related to separate segments under the same EIN, in a format that the company hadn't seen yet and amazed everyone by its efficiency and simplicity. Everything that was planned for the project, FH delivered rigorously at the deadline and with the quality we expected. And most importantly, with zero impact on the group's operations.

### OVERVIEW

 Industry	Building
 Income	Not reported
 Employees	7.000
 Location	Joinville/SC
 Site	tigre.com.br

### CHALLENGES

The great challenge of the project, called Only One Tigre, was to adapt the existing corporate structure to the new format adopted by the company, respecting all tax and accounting rules and legislation. All this, with a deadline of just nine months considering the designed scope.

### SUCCESS CASE

In charge for the project at the company, the Information Technology Director for Tigre Latin America and USA, Pedro Balista, highlights FH's methodology as a key factor for Tigre's success. According to him, when a company builds a methodology, it creates the ability to replicate good cases. "FH, for example, did a great job with Tigre, using well-designed processes and solid methodology. If we need to replicate the implementation at other company units, it will be carried out quickly with the same methodology".

### OPERATIONAL BENEFITS

- # Group's accounting solution was unified;
- # Quick integration with external systems of new companies;
- # Quick expansion of sales force;
- # Sales force has the same information in all locations;
- # Possibility of integrating the acquired companies' new systems in less time.