> The WMS project implemented by FH provided product traceability, reduced operational impacts and logistics costs by greater process control.

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LEÃO ALIMENTOS E BEBIDAS IMPLEMENTS FH WMS PROJECT

When Leão Alimentos e Bebidas recognized that it needed support to manage its warehouses and the logistics of its distribution centers, it chose FH's great expertise to implement its WMS Project.

#SuccessCase

LEÃO ALIMENTOS E BEBIDAS IMPLEMENTS FH WMS PROJECT

Formed in 2007 from a joint venture between Coca-Cola Brazil and its regional manufacturers, Leão Alimentos e Bebidas, formerly known as SABB - Sistema de Alimentos e Bebidas do Brasil, is currently responsible for the entire national line of non-carbonated beverages, teas and energy drinks from Coca-Cola.

Facing the rapid growth of the joint venture, incorporating companies such as Sucos Del Valle in Brazil, Sucos Mais, Leão Júnior, among others, the company identified the need to invest in a tool that would provide the necessary support to manage its warehouses and the logistics of its distribution centers.

FH's posture, using market best practices, which provide business safety and sustainability to its customers, as well as the trust achieved by the company thanks to its performance in other projects, were decisive for Leão Alimentos e Bebidas on selecting FH. Moreover, FH's expertise in the WMS solution and system integration solutions ensured a successful project. Implementing the WMS project allowed a consolidated management of the warehouses and logistics of the distribution centers after this integration.

OVERVIEW

🏠	Industry	Food & Beverage
💰	Income	Not reported
👥	Employees	+ 2.600
📍	Location	São Paulo - SP
🌐	Site	leaoalimentosebebidas.com.br

CHALLENGES

Minimize impacts on service, shipping and billing operational procedures;
Generate a process that actively notifies about activities, where the operator is informed of the work that must be performed;
Implement inventory defragmentation process aiming the best use of warehouse capacity;
Maintain traceability of products from factory receipt to customer delivery.

SUCCESS CASE

Reduced operational impact due to the use of the same routines in system configuration;
Increased speed and decision making with greater trust in generated data;
Process control and reliability;
Competitive operation increasing the customer service index.

OPERATIONAL BENEFITS

Reduction of logistics and operational costs;

Better process control;

Reduction of inventory count differences;

Increased productivity for the operation;

Improved product storage capacity;

Increased traceability of production lots, ensuring quality of the final product to the customer;

Eliminating the need to issue invoices in continuous forms (paper).