

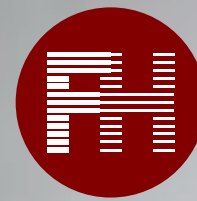
Currently, without a doubt, FH is the main partner for SAP solutions at Boticário Group.

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BOTICÁRIO GROUP ADOPTS PORTAL SOLUTION WITH FH

When Boticário Group decided to improve collaboration and information flow, it chose to implement a solution with FH.



grupo boticário

#SuccessCase








BOTICÁRIO GROUP ADOPTS PORTAL SOLUTION WITH FH

With more than 3900 points of sale in Brazil and abroad, Boticário Group is the world's largest perfumery and cosmetics franchising network. For 11 years, it has partnered with FH for SAP consulting projects.

Boticário Group offers comprehensive beauty solutions and delights consumers for 37 years. One of the business units at Boticário Group is the company O Boticário, the world's largest perfumery and cosmetics franchising network. The decision for implementing the SAP Portal enabled users to gain productivity at work due to availability in the same environment of all implemented systems, with no need for previous knowledge and different login and password for each access.

Boticário Group's partner since the implementation of the R/3 system and with several success stories in projects, FH, with its highly-qualified team for projects in several SAP tools, such as ECC, CRM, BW, Portal, PI, among others, was selected as a success factor. The FH team, with proven expertise, certified in SAP solutions and great capacity for innovation has been recognized as a strategic supplier of Boticário Group for 5 years.

OVERVIEW

 Industry	Manufacturing / Retail
 Income	+ R\$12,3 billion
 Employees	+ 10.000
 Location	São José dos Pinhais - PR
 Site	grupoboticario.com.br

CHALLENGES

- # Build a new Intranet to expand the level of collaboration among teams;
- # Structure the knowledge management process;
- # Standardize visual identity of all Intranet applications;
- # Simplify and streamline access to SAP environments and other applications;
- # Make external information available, enabling its personalization;
- # Improve BI's usability and accessibility;
- # Organize processing for SAP workflows;
- # Implement collaborative processes.

SUCCESS CASE

Grupo Boticário relied on FH's expertise to structure the knowledge management process, resulting in the complete Portal implementation in 3 months, using ASAP EP methodology. During this period, FH provided continuous IT support by the implementation team in all areas of the company and the board;

OPERATIONAL BENEFITS

- # Improved user experience on Intranet tools;
- # Possibility on expanding the solution to the Franchisee Extranet as well as other Intranet solutions, such as performance evaluation, BSC, time management and pay slips;
- # Promoting BW use, accessed through Visual Composer;
- # Convergence of Intranet solutions in a single point, facilitating maintenance of applications on the network;
- # Information for decision-making can be accessed quickly;
- # Increased customer satisfaction.